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The ABC of Copywriting 3 About this ebook This ebook contains the distilled knowledge that Iâ€™ve gained during my fifteen years as a professional writer and editor, spent in publishing houses, design studios and serving dozens of commercial and agency clients as a freelance copywriter.

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### **Copywriting for Wedding Pros Home Course | Wedding Planner**

16 self-paced lessons covering the fundamentals of online and offline copywriting (including SEO copywriting). Awesome content PLUS lots of critiques and personal coaching from me to make sure you know how to nail each technique.

### **The copywriting brief: The secret to mind-blowing copywriting**

How to Use This Content Marketing Playbook. This playbook is divided into seven repeatable, proven steps. But let me be clear: content creation and content marketing aren't part of a perfectly linear process. That's why you should set aside about 10 minutes to read this playbook.

### **The All-in-One Content Marketing Playbook for Startups**

Print Assets and Copywriting: Kia Arian, Molly McCormick, Lindsey Daher, and Charley Mann Digital marketing is absolutely crucial, but nothing can replace the benefit of tangible print marketing. Kia, Molly, Lindsey, and Charley will evaluate and help strategize how to create engaging copy and beautiful print advertising.

### **Print Assets and Copywriting: Kia Arian, Molly McCormick**

What to do before, during, and after your art show to get the highest possible ROI from your time and effort.

### **027: The Art Show Playbook - a step by step art show**

I'm mailing you a 255 page book, "DotComSecrets - The Underground Playbook For Growing Your Company Online" (that retails at \$19.95) for FREE. Yes, this book is free, and all you pay is \$7.95 anywhere in the world.

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