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Page 4 Case Study Interview -Overview 4 A case interview presents a candidate with a business problem and asks him/her to: • Analyze key issues • Identify and evaluate possible solutions • Provide interviewer with a logical hypothesis and recommendation Case study interviews allow Interviewer to assess candidate's: • Analytical skills • Problem solving skills

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with Dell model to assess the validity of above conclusion made at the beginning of the answer. 11 Dell's approaches to selling PC versus Traditional manufactures

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